



## STAGE DOOR CONSERVATORY

Offering Enriching Summer Experiences in Musical  
Theater to Creatively Inclined Kids for  
More than a Decade!

909 Marina Village Parkway, #501, Alameda, CA 94501  
510-521-6250 - [stagedoor2005@yahoo.com](mailto:stagedoor2005@yahoo.com)  
[stagedoorconservatory.org](http://stagedoorconservatory.org)  
Federal Tax Identification: 94-3320-679

Spring 2010

Dear Community Friend:

Once a year, the Stage Door Conservatory approaches members of the business community with a known interest in supporting the growth and welfare of children in our extended community to ask for their help in sponsoring our popular summer performing arts programs for youth. I am writing to you today to ask if you or your business could help us with this effort by becoming a Sponsor or donating services or goods that we need to help provide the more positive and enriching experience possible to the nearly 200 children we will be serving this summer.

This year, we have received many more requests for aid from families with very marginal or sadly reduced incomes – single parents and working or unemployed families with children who love to sing, dance act and perform, but who cannot afford the cost of a program like ours, even though we charge much less per child than many other camps. Your support will assist us as we extend opportunities to dozens of children to participate in our programs. Could you support us in this goal?

Each donor will be gratefully acknowledged:

- At our eleven summer performances (with an attendance of approximately 1,500)
- In our play program and in signage
- On our website at [stagedoorconservatory.org](http://stagedoorconservatory.org).

Whenever possible, we will also patronize your business and encourage our patrons to join us!

Stage Door Conservatory was founded more than a decade ago and is a charitable nonprofit organization. We offer four enriching summer programs in musical theater including Kids on Stage, On Broadway, Teens On Stage and Backstage. This year Teens on Stage will produce and present CHICAGO and ON BROADWAY will produce and present BYE BYE BIRDIE for three days each before live public audiences at the PIEDMONT THEATER in Piedmont and the JULIA MORGAN CENTER in Berkeley.

In addition to instruction in acting, singing, dancing and stage design and theater arts, every child becomes part of a supportive extended community, not only rehearsing and performing in a play, but becoming integrally involved in all aspects of our production. Through Backstage, our popular apprentice program, we provide opportunities to older children to assist with the theatrical and artistic aspects of our productions.

The arts provide such a rich opportunity for growth and learning for children, helping them develop not only as artists, but as persons – which is why it's been so exciting to include so many young members of our community in our programs each summer. In addition to providing a memorable summer experience, exemplary training in theater arts and rewarding opportunities to perform, we are committed to helping each child find and express that unique spark that is theirs alone.

If you wish to support our efforts, and can help us by becoming a sponsor, donating cash, goods or services for our raffle or other needs (please see our Wish List), we would be especially grateful. A form, plus additional information about STAGE DOOR CONSERVATORY, is enclosed and can be returned by mail to our administrative offices.

By supporting Stage Door Conservatory, you will help us extend the opportunity to more children to attend our special summer programs. You will also be showing our community just how we can accomplish together in meeting important community needs.

If you have any questions, please feel free to give me a call. I would be more than happy to speak with you ... and thank you for your consideration, on behalf of myself, our staff and Board of Directors, and the nearly 200 children in our programs this summer!

Sincerely,

Rawna Romero  
General Manager

Nonprofit Tax Identification Number: 94-3320-679



## STAGE DOOR CONSERVATORY

Offering Enriching Summer Experiences in Musical  
Theater to Creatively Inclined Kids for  
More than a Decade!

More than a camp ... Often the experience of a life-time!

Dear Community Member:

I became involved as the General Manger of the company in 2003 after seeing my step-son in one of Stage Door's Kids on Stage productions. At the time he was in 4th grade, playing the role of Schlemazel in Schlemazel Goes to Paradise. As I watched him, I felt a swell of sheer joy as he did unabashedly hat I had always wanted to do myself, but had always been too shy to try: sing his heart out – even if he was a bit off-key.

It was especially inspiring because he did this as a child with Tourette's syndrome with some fears about how he was perceived by others. On stage, and with the support of our staff, he found a way to express his own special talent and over the years, something very important happened – he started becoming more confident and skillful, not only as a young person, but as an artist. I can truly say that Stage Door Conservatory has been one of the most positive and formative influences in his life – one that he will carry as a resource inside him as ventures forth in his life both as a young adult and performer.

The arts provide such a rich opportunity for growth and learning for children, helping them develop not only as artists, but as persons – which is why it's been so exciting to include so many young members of our community in our programs. In addition to providing a memorable summer experience, exemplary training in theater arts and rewarding opportunities to perform, we are committed to helping each child find and express that unique spark that is theirs alone.

If you wish to support one of our community's finest resources for children, I urge you to consider contributing to Stage Door Conservatory this coming summer. If you do, you will be supporting nearly 200 children to learn and grow ... and have the experience of a life-time!

— Rawna Romero  
General Manager



## STAGE DOOR CONSERVATORY

Offering Enriching Summer Experiences in Musical Theater to Creatively Inclined Kids for More than a Decade!

**Stage Door Conservatory** was founded more than a decade ago and offers four popular summer programs including KIDS ON STAGE, ON BROADWAY, TEENS ON STAGE and BACKSTAGE, a counselor-in-training and apprentice program for high school students. In addition to instruction in acting, singing and dancing, every child becomes part of an extended community, not only rehearsing and performing in a play, but becoming integrally involved in all aspects of our production.

ON BROADWAY and TEENS ON STAGE present fully staged Broadway plays before a live audience for three days each summer – both at the Piedmont Theater in Piedmont and the Julia Morgan Center for the Arts in Berkeley. The past five years our productions of Footloose, The Wiz, Anything Goes, Urinetown, Oliver, Gypsy, Joseph and the Amazing Technicolor Dreamcoat and Annie have been sold to audiences of as many as 350 persons per performance. Through KIDS ON STAGE, we produce five shorter plays each summer, drawing audiences of an average of 100 persons per performance for casts of approximately 20 young actors. Our BACKSTAGE participants are integrally involved in all our productions, assisting with sound and lighting design, stage management, costuming, stage and set design, as well as choreography and direction.

During the weeks preceding each of our seven annual productions, our cast and crew undergo an intensive rehearsal process. Each child is guided through the process of developing his or her character/s and craft as a performer. In addition to the group ensemble-oriented training activities that are featured as a regular component of our programs, each child is also offered personalized coaching from our instructors and apprentices to nurture their talents and confidence as a developing performer.

Although many of our participants are committed actors, we welcome children with no prior experience, curious to explore or develop their interests in the theater arts, and create a warm, welcoming and supportive environment for learning. All our programs include a strong conservatory focus and emphasize the importance and value of each child's contribution to our productions.

## STAGE DOOR CONSERVATORY

### Wish List

If you can donate any of the following items or services, please complete the form on the reverse side, or call us at 510-521-6250. BOLD items are our top priorities, but all items are needed!

Advertising services  
Alteration and sewing services  
Cardboard, corrugated in large sizes  
Camera - 12 pixel digital  
Carpentry (set and prop design and construction)  
Computer equipment  
Computer maintenance and repair  
Construction paper, multiple colors  
Costumes or costume materials  
Dry cleaning services  
DVD Reproduction  
Fax machine  
Foam Core Board  
Food – for cast parties and fundraising  
Frames, 8 x 10 and larger  
Graphic design (design of presentations, flyers and programs)  
Ink – printer  
Moving Services  
Organizational management services  
Paint, interior latex, tempura or acrylic, multiple colors  
Paper plates, cups, bowls and napkins  
Paper, 60-lb, white and Astrobright colors and #10 envelopes  
Photography reproduction  
Photography services  
Printing (Reproduction of flyers, programs and other marketing materials)  
Prizes – For annual benefit drawing  
Promotional items and services  
Stage set units  
Theatrical make-up and props  
Theatrical sound and lighting services  
T-shirts and imprinting services  
Video reproduction services  
Web design (Help enhance our web site or assist with optimization)  
Wood  
Xerox machine

SPONSORSHIP CONFIRMATION  
Yes, we would like to become a Sponsor of  
STAGE DOOR CONSERVATORY's 2010 Play Series

Contact: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Please include us at the following SPONSORSHIP LEVEL:

\_\_\_\_ Executive Producer: Gift of \$1,500

- Full-page ad in program of both summer 2010 plays
- Prominent acknowledgement as corporate sponsor on our web-site
- 8 complimentary tickets to both plays
- Prominent billing at theatre during run of sponsored production
- Prominent listing on Corporate Sponsor Roster in theatre

\_\_\_\_ Producer: Gift of \$1,000

- Half-page ad in program of both summer 2010 plays
- Prominent acknowledgement as corporate sponsor on our web-site
- 8 complimentary tickets to both plays
- Listing on Corporate Sponsor Roster in theatre

\_\_\_\_ Co-Producer: Gift of \$500

- Quarter page ad in program of both summer 2010 plays
- 6 complimentary tickets to both plays
- Recognition as corporate sponsor on website and in all publicity and promotional materials

\_\_\_\_ Patron: Gift of \$250

- Quarter page ad in program in either play
- 4 complimentary tickets to production of choice
- Recognition as corporate sponsor on website and in all promotional materials

Please return this form with a check payable to STAGE DOOR CONSERVATORY at 909 Marina Village Parkway, #501, Alameda, CA 94501 or return it by fax at 510-217-2253 by **AUGUST 1, 2009!** Payments can also be made on our secure website at [stagedoorconservatory.org](http://stagedoorconservatory.org).

DONATION CONFIRMATION

Yes, I would like to support Stage Door Conservatory's performing arts programs for Bay Area children!

Your gift will help provide a wonderful experience in musical theater to a creatively inclined child this summer!

NAME \_\_\_\_\_

BUSINESS \_\_\_\_\_

ADDRESS \_\_\_\_\_

TEL \_\_\_\_\_ EMAIL \_\_\_\_\_

I wish to donate the following item/s:

ITEM	DESCRIPTION	VALUE
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

INSTRUCTIONS

- A gift certificate is enclosed
- Please contact me to arrange pick-up of the prize.
- I am enclosing a cash donation for your scholarship fund!
- I will deliver my gift. Please contact me for instructions.

Please return this form to: STAGE DOOR CONSERVATORY, 909 Marina Village Parkway, #501, Alameda, CA 94501.