



STAGE DOOR CONSERVATORY
909 Marina Village Parkway, #501
Alameda, CA 94501
(510) 521-6250

Dear Fellow Performing Arts Organization,

Once a year, the **Stage Door Conservatory** holds a special benefit drawing to raise funds for its wonderful musical theater programs in theater for children in our community. *I am writing to you today to ask if your business could help us with this effort by donating of a prize for our raffle, especially an item that might appeal to the theater, music, dance and performance loving members of our community.* Tickets to an upcoming production or special event, a gift certificate for classes or workshops, a “behind the scenes” tour or promotional goods, such as a special framed poster would be welcome and very much appreciated!

Proceeds from our raffle will be used to support our **Scholarship Fund!** Through this Fund, we can offer opportunities to low-income children to attend our summer programs, even if their family cannot afford to send them. Since we are a small nonprofit, and rely upon tuition fees to pay for the costs of operating our camp, the amount we can contribute to the Fund ourselves is limited. *We are appealing to members of our local community, especially those with a known interest in promoting creativity and the performing arts, to ask if they could help.*

This year, we have received many more requests for aid from families with very marginal incomes – single parents and working families with children who love to sing and act, but who cannot afford the cost of a program like ours, even though we charge much less per child than many other camps. ***Could you help us, so we can extend a special opportunity to them to join us?***

By supporting our raffle, you will help us extend the opportunity to more children to attend our special summer programs. You will also be showing our community just how we can accomplish together in meeting important community needs.

Our raffle will be held on August 19 at the **El Cerrito Performing Arts Center** following our final performance of LES MISERABLES (School Edition). *Each donor to our raffle will be gratefully acknowledged:*

- At our eleven summer performances (*with an attendance of approximately 1,500*)
- On our tickets, play program and in signage
- On our website at *stagedoorconservatory.org*.

Whenever possible, we will also patronize your business and encourage our patrons to join us!

Stage Door Conservatory was founded more than a decade ago and is a charitable nonprofit organization. We offer four enriching summer programs in musical theater including **Kids on Stage, On Broadway, Teens On Stage** and **Backstage**. This year Teens on Stage will produce and present LES MISERABLES (School Edition) and On Broadway will produce and present HAIRSPRAY for four days each before live public audiences at the EL CERRITO THEATER in El Cerrito and the ALAN HARVEY THEATER at Piedmont High School in Piedmont.

In addition to instruction in acting, singing, dancing and stage design and theater arts, every child becomes part of a supportive extended community, not only rehearsing and performing in a play, but becoming integrally involved in all aspects of our production. Through Backstage, our popular apprentice program, we provide opportunities to older children to assist with the theatrical and artistic aspects of our productions.

The arts provide such a rich opportunity for growth and learning for children, helping them develop not only as artists, but as persons – which is why it's been so exciting to include so many young members of our community in our programs each summer. In addition to providing a memorable summer experience, exemplary training in theater arts and rewarding opportunities to perform, we are committed to helping each child find and express that unique spark that is theirs alone.

If you can help us by donating an item to our raffle, we would be especially grateful. A form is enclosed and can be returned by mail to our administrative offices. If you have any questions, please feel free to give me a call. I would be more than happy to speak with you ... and *thank you* for your consideration.

Sincerely,

Rawna Romero
General Manager

Nonprofit Tax Identification Number: 94-3320-679

DONATION CONFIRMATION

*Yes, I would like to contribute to STAGE DOOR CONSERVATORY
Your gift will help provide a wonderful experience in musical theater to a
creatively inclined child this summer!*

NAME _____

BUSINESS _____

ADDRESS _____

TEL _____ EMAIL _____

I wish to donate the following item/s:

ITEM	DESCRIPTION	VALUE
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

INSTRUCTIONS

- A gift certificate is enclosed
- Please contact me to arrange pick-up of the prize.
- I am enclosing a cash donation for your scholarship fund!
- I will deliver my gift. Please call me with instructions.

*Please return this form to: STAGE DOOR CONSERVATORY, 909 Marina Village Parkway, #501,
Alameda, CA 94501.*