



STAGE DOOR CONSERVATORY  
909 Marina Village Parkway, #501  
Alameda, CA 94501  
(510) 521-6250

May 1, 2011

Dear Community Friend:

Once a year, **Stage Door Conservatory** holds a special benefit drawing to raise funds for its wonderful summer programs in theater for children in our community. *I am writing to you today to ask if your business could help us with this effort by donating of a prize for our raffle, especially an item that might appeal to the East Bay and broader Bay Area families and their children that attend and support our programs.*

Proceeds from our raffle will be used to support our Scholarship Fund! Through this Fund, we will offer opportunities to 36 *low-income children* to attend our popular performing arts summer programs, even if their family cannot afford to send them. Since we are a small nonprofit, and rely upon tuition fees to pay for the costs of operating our camp, the amount we can contribute to the Fund ourselves is limited. *We are appealing to members of our local community, especially those with a known interest in the lives and welfare of children, to ask if they could help.*

This year, we have received many more requests for aid from families with very marginal incomes – single parents and working families with children who love to sing and act, but who cannot afford the cost of a program like ours, even though we charge much less per child than many other camps. *Could you help us, so we can extend a special opportunity to them to join us?*

By supporting our raffle, you will help us extend the opportunity to more children to attend our special summer programs. You will also be showing our community just how we can accomplish together in meeting important community needs.

Our raffle will be held on August 14 at the Performing Arts Center at El Cerrito High School following our final performance of *LES MISERABLES (School Edition)*, a production performed by 36 high school students participating in our Teens on Stage program this summer! *Each donor to our raffle will be gratefully acknowledged:*

- At our fourteen (14) summer performances (*with an overall attendance of 4500*)
- On our tickets, play program and in signage
- On our website at [stagedoorconservatory.org](http://stagedoorconservatory.org).

Whenever possible, we will also patronize your business and encourage our patrons to join us!

Stage Door Conservatory was founded in 1999 by Gina Scher and Debbie Grossman as an outgrowth of OnStage, a theatrical program they offered for four years at the Berkeley-Richmond Jewish Community Center. It offers a variety of summer programs in musical theater for children in grades 3 through 12. These programs include Kids on Stage, On Broadway, Teens On Stage and Backstage.

Through these three programs we offer young persons, including those without prior experience in acting and performance, the opportunity to participate in either a full scale theatrical production, or a series of shorter plays. As a part of each camp experience, we offer instruction in acting, basic vocal and dance technique, as well as the design and construction of sets and props. Through Backstage, our popular apprentice program, we provide opportunities to older children to assist with the theatrical and artistic aspects of our productions.

We encourage each child to explore his or her interests and provide a warm, welcoming and supportive environment for both learning and development. We emphasize the importance of cooperation among the members of our conservatory and provide many opportunities for collaboration among our participants.

If you can help us by donating an item to our raffle, we would be especially grateful. A form is enclosed and can be returned by mail to our administrative offices. If you have any questions, please feel free to give me a call. I would be more than happy to speak with you.

Thank you for your consideration.

Sincerely,

*Rawna Romero*

General Manager

Nonprofit Tax Identification Number: 94-3320-679

**RAFFLE PRIZES BEING SOUGHT**  
**Please also feel free to donate other items!**

**iPhone 5, iPad and other Apple Products**

**A Bay Area Theater “Sampler” for Adults**  
*(We will combine tickets to fall and winter performances at four to six Bay Area theaters as one package!)*

**Theater Sampler for Children and Families**  
*(We will combine tickets to fall and winter performances at four to six Bay Area theaters as one package!)*

**Classes at Bay Area Performing Arts Organizations for Theatrically-Inclined Children and Adults**  
*(We will combine gift certificates to fall and winter classes or workshops for either children or adults as one package!)*

**Dinner or Lunch with Bay Area Theater Celebrity**  
*(We will pair with dinner or lunch at a fine Bay Area restaurant)*

**Photo Services for Performing Artists**

**Performing Arts Memorabilia**

**Kindle**

**Visits to Special Destinations for Families and Children**

**Stays at Wonderful Hotels and Spas for Couples and Families**

**Memberships at Local Gyms**

**Gift Certificates for Lunch or Dinner at Bay Area Restaurants and Eateries**

**Cooking Classes for Adults and/or Children**

**Arts and Crafts**

**Toys and Games**